# 2009 F8I STATISTICS 

STATS page 26 I DIRECTORY page 32 CROSS-REFERENCE PAGE 46


F\&l Factors

TIME SPENT IN DEALERSHIP

minutes


TIME SPENT IN F\&I


Time spent in F\&l with a test drive rose from 18.1 minutes in 2007 to 27.2 minutes in 2008, while time spent in F\&l without a test drive jumped from 35.4 minutes to 51.5 minutes.

|  | cy 2003 <br> \% of time | cy 2004 <br> \% of time | cy 2005 <br> \% of time | cy 2006 <br> \% of time | cy 2007 <br> \% of time | cy 2008 \% of tme |  | cy 2003 Minutes | cy 2004 <br> Minutes | cy 2005 <br> Minutes | cy 2006 <br> Minutes | cy 2007 <br> Minutes | cy 2008 Minutes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Showroom | 38.0\% | 40.6\% | 37.7\% | 35.3\% | 36.0\% | 37.3\% | Showroom | 51.6 | 55.7 | 51.3 | 46.1 | 44.6 | 52.0 |
| F\&l | 17.6\% | 19.1\% | 21.4\% | 25.1\% | 24.6\% | 32.6\% | F\&l | 23.9 | 26.2 | 29.1 | 32.8 | 30.5 | 45.4 |
| Sales Office | 44.4\% | 40.3\% | 40.9\% | 39.6\% | 39.3\% | 30.1\% | Sales Office | 60.4 | 55.2 | 55.6 | 51.8 | 48.7 | 41.9 |
| Total | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | Total | 135.9 | 137.1 | 136.0 | 130.7 | 123.8 | 139.3 |

SOURCE: CNW MARKET RESEARCH


A AFTERMARKET INCOME
Aftermarket income (combined gross from F\&I and service contracts) was 28.5 percent of new- and used-vehicle department gross in 2007 - up from 27.6 percent in 2006. This stemmed partly from a renewed focus on F\&l, resulting in higher finance penetration rates for both new and used cars, and a greater emphasis on customer understanding and satisfaction in dealer financing.

SOURCE: NADA INDUSTRY ANALYSIS DIVISION


## 4 F\&I CONTRIBUTIONS

 TO DEALERSHIP PROFITSAfter experiencing slight declines in 2005, F\&l's contribution recaptured some ground in 2006 and continued to rise in 2007 and 2008, representing more than half of total profits. Lower gross margins on the sale of new units has helped increase the importance of F\&l contributions.

SOURCE : CNW MARKET RESEARCH

## Origination Distribution By Term

 Finance sources didn't shy away from extending terms in 2007, as terms for newand used-vehicle purchases increased from the previous year by 7 and 13 percent, respectively. Additionally, 79 percent of new auto loans were extended term last year, up from 76 percent in 2006.SOURCE: NAF ASSOCIATION

| TOP 20 U.S. AUTO LENDERS* |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RANK | LENDER NAME | TOTAL FINANCE \% | TOTAL LOAN \% | $\begin{gathered} \text { NEW } \\ \text { LOAN \% } \end{gathered}$ | $\begin{gathered} \text { USED } \\ \text { LOAN \% } \end{gathered}$ | TOTAL <br> LEASE \% | NEW LEASE \% | USED LEASE \% |
| 1 | Toyota Financial Services | 6.45 | 5.71 | 10.79 | 2.69 | 12.17 | 13.01 | 3.63 |
| 2 | GMAC | 6.04 | 5.35 | 9.019 | 3.07 | 11.37 | 11.79 | 7.14 |
| 3 | American Honda Finance | 5.14 | 4.1 | 8.96 | 1.21 | 13.22 | 13.99 | 5.39 |
| 4 | Ford Motor Credit | 4.71 | 3.83 | 7.78 | 1.48 | 11.55 | 12.3 | 3.91 |
| 5 | Chase Auto Finance | 4.66 | 5 | 7.01 | 3.8 | 2.03 | 2.02 | 2.08 |
| 6 | Wachovia Dealer Services | 3.3 | 3.72 | 2.36 | 4.53 | 0.1 | 0.04 | 0.65 |
| 7 | Chrysler Financial Services | 3.03 | 2.37 | 4.59 | 1.05 | 8.2 | 8.38 | 6.32 |
| 8 | Nissan Infiniti Financial Services | 2.52 | 1.71 | 3.85 | 0.43 | 8.82 | 9.18 | 5.16 |
| 9 | Capital One Auto Finance | 1.74 | 1.95 | 1.51 | 2.21 | 0.11 | 0 | 1.18 |
| 10 | Bank of America | 1.65 | 1.86 | 2.52 | 1.46 | 0.07 | 0.04 | 0.35 |
| 11 | BMW Bank of North America | 1.63 | 0.98 | 1.15 | 0.89 | 6.64 | 6.88 | 4.19 |
| 12 | Wells Fargo Auto Finance | 1.4 | 1.48 | 0.63 | 1.99 | 0.76 | 0.57 | 2.65 |
| 13 | Volkswagen Credit Inc. | 1.34 | 0.74 | 1.15 | 0.49 | 6.06 | 6.44 | 2.17 |
| 14 | Citi Financial Group | 1.21 | 1.35 | 0.63 | 1.78 | 0.11 | 0.02 | 1.05 |
| 15 | US Bank | 1.1 | 1 | 1.17 | 0.89 | 1.95 | 1.82 | 3.26 |
| 16 | Citizens Auto Finance | 1.05 | 1.18 | 1.39 | 1.05 | 0.06 | 0.01 | 0.56 |
| 17 | 5th 3rd Bank | 1.03 | 1.08 | 0.98 | 1.13 | 0.69 | 0.51 | 2.47 |
| 18 | Mercedes Benz Financial | 0.81 | 0.44 | 0.71 | 0.27 | 3.74 | 4.06 | 0.46 |
| 19 | Americredit Financial Services | 0.78 | 0.86 | 0.48 | 1.09 | 0.19 | 0 | 2.13 |
| 20 | Drive Financial Services | 0.77 | 0.85 | 0.32 | 1.17 | 0.13 | 0 | 1.49 |

[^0]SOURCE: EXPERIAN AUTOMOTIVE


## $\triangle$ OUTSTANDING FUNDS

Both captive and finance institutions increased their share slightly, while credit unions remained the same. Banks saw their share decrease slightly.

SOURCE: EXPERIAN AUTOMOTIVE, 2ND QUARTER 2008


## $\triangle$ SERVICE CONTRACT PENETRATION RATES

Improvement in vehicle quality and warranties helped bring a drop in service contract penetration from a recent high of 34.1 percent in 2004. It stood at 31 percent in 2007, down from 32 percent in 2006.

SOURCE: NADA INDUSTRY ANALYSIS DIVISION

Less than half of the newvehicle contracts fell in the high-risk and super-highrisk categories in 2007, while 22 percent fell in the prime and superprime range.
source:
NAF ASSOCIATION

DISTRIBUTION OF CONTRACTS BOOKED BY CREDIT SCORE - NEW VEHICLES


DISTRIBUTION OF CONTRACTS BOOKED BY CREDIT SCORE - USED VEHICLES


Forty-one percent of used vehicle contracts fell in the high-risk and super-high-risk categories in 2007, while 13 percent fell in the prime and super-prime range.

SOURCE
NAF ASSOCIATION

AVERAGE INTEREST ON NEW ORIGINATIONS


| RATES\% | CAPTIVES | BANKS | CREDIT UNION | FINANCE |
| :--- | ---: | ---: | ---: | ---: |
| Prime | $5.74 \%$ | $7.34 \%$ | $6.88 \%$ | $10.29 \%$ |
| Nonprime | $8.93 \%$ | $10.50 \%$ | $9.28 \%$ | $14.99 \%$ |
| Subprime | $11.17 \%$ | $13.71 \%$ | $11.19 \%$ | $17.00 \%$ |
| Below Subprime | $12.34 \%$ | $15.44 \%$ | $12.29 \%$ | $18.04 \%$ |
| TOTAL | $\mathbf{7 . 4 2 \%}$ | $\mathbf{8 . 8 2 \%}$ | $\mathbf{8 . 1 2 \%}$ | $\mathbf{1 5 . 4 5 \%}$ |

## A AVERAGE INTEREST RATES

Aside from finance sources, every lending category realized a decrease in the total average interest rate from the same period last year.

SOURCE: EXPERIAN AUTOMOTIVE, 2ND QUARTER 2008


[^0]:    * By Vehicle Financed, January through September 2008. Includes Franchised and Independent Dealers. Excludes DE. D.C., RI, OK, and WY

