New Automobile Rates

|  | A+ | A | B | C | Nat'l Avg. |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Northeast | 4.28 | 4.50 | 5.19 | 6.07 | $\mathbf{5 . 0 1}$ |
| Southeast | 4.33 | 4.61 | 5.64 | 6.39 | $\mathbf{5 . 2 4}$ |
| Central Midwest | 4.16 | 4.18 | 5.00 | 6.06 | $\mathbf{4 . 8 5}$ |
| Texas \& Southwest | 4.66 | 4.77 | 6.24 | 7.52 | $\mathbf{5 . 8 0}$ |
| Western | 4.79 | 4.96 | 6.38 | 7.52 | $\mathbf{5 . 9 1}$ |
| Northwest | 4.90 | 5.15 | 6.57 | 8.01 | $\mathbf{6 . 1 6}$ |
| Tier Avg. Rate | $\mathbf{4 . 5 2}$ | $\mathbf{4 . 7 0}$ | $\mathbf{5 . 8 4}$ | $\mathbf{6 . 9 3}$ | $\mathbf{5 . 5 0}$ |

Rates based on 60-month term.

Used Automobile Rates

|  | A+ | A | B | C | Nat'l Avg. |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Northeast | 4.36 | 4.61 | 5.26 | 6.30 | $\mathbf{5 . 1 3}$ |
| Southeast | 4.44 | 4.78 | 5.95 | 6.68 | $\mathbf{5 . 4 6}$ |
| Central Midwest | 4.37 | 4.40 | 5.18 | 6.22 | $\mathbf{5 . 0 4}$ |
| Texas \& Southwest | 4.75 | 4.90 | 6.36 | 7.89 | $\mathbf{5 . 9 8}$ |
| Western | 4.87 | 5.04 | 6.35 | 7.62 | $\mathbf{5 . 9 7}$ |
| Northwest | 4.96 | 5.21 | 6.60 | 8.03 | $\mathbf{6 . 2 0}$ |
| Tier Avg. Rate | $\mathbf{4 . 6 3}$ | $\mathbf{4 . 8 2}$ | $\mathbf{5 . 9 5}$ | $\mathbf{7 . 1 3}$ | $\mathbf{5 . 6 3}$ |
| Rates based on $60-$-month term for one- year-old models. |  |  |  |  |  |

## National rate tier averages of major indirect retail lenders

Rates are for 60-month loans on new autos and one-year-old used autos. For purposes of this survey, borrowers were considered to have "A+" credit if their scores on auto-specific models of combined credit reporting bureaus exceeded 720; "A" if their scores fell between 680 and 719; "B" between 650 and 679; and "C," 625 and 649.
Source: Informa Research Services Inc. Rates as of Nov. 8, 2004.

# New Vehicles - By Credit Type (CNW M/R Criteria) <br> Total Industry - Dollars in Billions 

|  | 1994 |  | 1995 |  | 1996 |  | 1997 |  | 1998 |  | 1999 |  | 2000 |  | 2001 |  | 2002 |  | 2003* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A Paper | 52.7\% | \$110.7 | 47.6\% | \$98.96 | 46.6\% | \$97.52 | 45.9\% | \$94.15 | 42.6\% | \$85.9 | 44.3\% | \$85.85 | 39.8\% | \$91.94 | 38.2\% | \$89.81 | 37.4\% | \$92.60 | 38.7\% | \$103.12 |
| B Paper | 28.8\% | \$60.50 | 29.3\% | \$60.91 | 30.3\% | \$63.41 | 30.2\% | \$61.95 | 32.2\% | \$64.93 | 31.9\% | \$61.82 | 31.4\% | \$72.53 | 31.7\% | \$74.53 | 31.1\% | \$77.00 | 31.5\% | \$83.94 |
| C Paper | 15.1\% | \$31.72 | 17.8\% | \$37.01 | 18.3\% | \$38.29 | 19.6\% | \$40.21 | 22.1\% | \$44.56 | 17.7\% | \$34.30 | 17.9\% | \$41.35 | 17.9\% | \$42.02 | 19.8\% | \$49.02 | 17.8\% | \$47.43 |
| D Paper | 3.4\% | \$7.14 | 5.3\% | \$11.02 | 4.8\% | \$10.04 | 4.3\% | \$8.82 | 3.1\% | \$6.25 | 6.1\% | \$11.82 | 10.9\% | \$25.18 | 12.2\% | \$28.68 | 11.7\% | \$28.97 | 12.0\% | \$31.98 |
| Totals | 100\% | \$210.06 | 100\% | \$207.9 | 100\% | \$209.26 | 100\% | \$205.13 | 100\% | \$201.64 | 100\% | \$193.80 | 100\% | \$231.00 | 100\% | \$235.10 | 100\% | \$247.60 | 100\% | \$266.47 |
| *Projected |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## New vehicles by credit type

Total industry value of " $A$ " through " $D$ " paper on 2003 's vehicle sales was a projected $\$ 266.47$ billion.
Source: CNW Marketing/Research

| New-Car Loans at Finance Companies |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average Maturity (Months) |  |  |  |  |  |  |  |
| 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 |
| 54.1 | 52.1 | 52.7 | 54.9 | 55.1 | 56.8 | 61.4 | 60.3 |
| Average Loan-to-Value Ratio |  |  |  |  |  |  |  |
| 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 |
| 92 | 92 | 92 | 92 | 91 | 94 | 95 | 90 |
| Average Amount Financed (Dollars) |  |  |  |  |  |  |  |
| 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 |
| \$18,077 | \$19,083 | \$19,880 | \$20,923 | \$22,822 | \$24,747 | \$26,295 | \$25,058 |

## Terms of credit

Average maturity for new-car loans at finance companies slowly crept up from 1997 to 2002, but jumped to 61.4 months in 2003 and came down slightly to 60.3 months in 2004. Average loan-to-value ratio dropped this year to 90. Average amount financed came down slightly to \$25,058 in 2004.

Source: Federal Reserve System

Interest rates - new-car loans
New-car loan interest rates were down in 2004 for commercial banks but up for finance companies.

Source: Federal Reserve System

## Buyers paying cash

More people paid cash to buy new vehicles in 2003, reversing a trend that began in 2001.

Source: CNW Marketing/Research



## Percentage of

 gross charge-offs attributable to bankruptcyGross charge-offs attributable to bankruptcy rose to 23 percent in 2004 from 20 percent in 2003.

Source: Consumer Bankers Association

## Delinquencies on indirect new-vehicle loans

New-vehicle loan delinquencies (greater than 30 days past due) decreased for the second consecutive year, to 1.54 percent in 2004.

Source: Consumer Bankers Association



## Gross as percentage of selling price

After falling from 1999 to 2002, gross margin on new vehicle sales fell again in 2003 to 5.52 percent. This trend is largely due to a very competitive marketplace, which makes the profits generated by F\&I increasingly important.
Source: NADA Industry Analysis Division

| Size of the U.S. Auto Finance Market |  |
| :--- | :--- |
| New Vehicles | Used Vehicles |
| 16.7 million units | 43.0 million units |
| $\times \$ 23,000$ avg. sales price | $\times \$ 8,000$ avg. sales price |
| $\times 71 \%$ financed | $\times 71 \%$ financed |
| $\$ 273$ billion | $\$ 244$ billion |
| Total size in $2003=\$ 517$ billion |  |
| Source: CNW Marketing/Research |  |


| Top 20 U.S. Auto Lenders* |  |  |  |
| :---: | :---: | :---: | :---: |
| Rank | Lender name V | Vehicles financed | Percent |
| 1 | GMAC | 168,512 | 10.68 |
| 2 | Ford Motor Credit | 121,299 | 7.68 |
| 3 | DaimlerChrysler Financial Services | - 100,921 | 6.39 |
| 4 | Toyota Financial Services | 57,123 | 3.62 |
| 5 | American Honda Finance | 48,723 | 3.09 |
| 6 | Chase Auto Finance | 47,124 | 2.99 |
| 7 | Nissan Infiniti Financial Services | 33,811 | 2.14 |
| 8 | Bank of America | 25,927 | 1.64 |
| 9 | WFS Financial | 25,004 | 1.58 |
| 10 | Wells Fargo Financial Acceptance | 19,481 | 1.23 |
| 11 | Caital One Auto Finance | 19,153 | 1.21 |
| 12 | HFC Auto Credit Corp. | 18,688 | 1.18 |
| 13 | US Bank | 17,450 | 1.11 |
| 14 | Well Fargo Financial Acceptance | 16,123 | 1.02 |
| 15 | AmeriCredit Financial Services Inc. | c. 15,629 | 0.99 |
| 16 | Volkswagen Credit Inc. | 14,822 | 0.94 |
| 17 | BMW Bank of North America | 13,494 | 0.85 |
| 18 | TranSouth Financial | 10,817 | 0.69 |
| 19 | Sun Trust Bank | 10,527 | 0.67 |
| 20 | 5th 3rd Bank | 9,330 | 0.59 |

*By vehicles financed, September 2004. Includes franchised and independent dealers. Excludes DE, HI, KS, MA, NH, NJ, NY, PA, RI.

Source: AutoCount Inc., an Experian company

## The auto finance market in the United States

In 2003, auto lenders financed a whopping \$517 billion in vehicle loans. The Big Three's captive finance arms typically have the largest shares of the market. The largest non-captive finance source is Chase Auto Finance.

80\%


## New-vehicle interest rates

Of all finance contracts written in 2003, including leases, about 66.3 percent are for an interest rate of 10 percent or less, while about 5.8 percent are for 16 percent or higher.

Source: CNW Marketing/Research


Average processing time for loans
The overall average processing time improved by 25 percent to 24 min . in 2004 from 32 min . last year.

Source: Consumer Bankers Association


Incentives reach record high in 2004 Incentives reached a record high in September 2004, averaging $\$ 3,146$ per vehicle, according to Edmunds.com's True Cost of Incentives report.

Source: Edmunds.com

| Distribution of New Car Loan Maturities |  |  |  |
| :--- | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 3}$ |
| 36 months or less | $0 \%$ | $5 \%$ | $0 \%$ |
| $37-48$ months | $2 \%$ | $6 \%$ | $1 \%$ |
| $49-60$ months | $60 \%$ | $48 \%$ | $36 \%$ |
| Over 60 months | $38 \%$ | $41 \%$ | $63 \%$ |

New-car maturity portfolio composition
Reflecting the trend toward longer loan terms, the majority of new-vehicle loans in nonprime lenders' portfolios in 2003 had maturities of more than 60 months. By comparision, in 2002, almost half of nonprime lenders' new-car loans had maturites of 49-60 months.

Source: NAF Association


## Dealer service contract satisfaction

The J.D. Power study found that dealers who favor independent service contract providers have penetration rates of 32 percent (new) and 40 percent (used). Dealers who favor factory providers average lower penetrations: 28 percent (new) and 33 percent (used).

[^0]Dealer Service Contract Satisfaction Study


## New- and

used-vehicle loans
Approvals/Applications measures the rate at which lenders approve applications received. Bookings/Approvals measures the rate at which lenders book the loans they have approved. Bookings/Applications ratio is an overall measure of the lenders' success in booking the loans they desire.

Source : Consumer Bankers Association


## Average finance rate on 48-month new-car loans

In 2004, the average new-car 48-month loan rate were 6.58 percent at banks and 4.14 percent at finance companies. Note: the bank series represents the average of direct 48 -month loans. The finance company series represents the average of all loans made.
Source: Federal Reserve

50\% $\qquad$


Percentage of lenders offering floorplan insurance
The percentage of lenders offering floorplan insurance to dealers was 32 percent in 2004, up from 26 percent in 2003.

Source: Consumer Bankers Association


[^0]:    Source : J.D. Power and Associates 2004

